

Cooperative Grocer magazine + community

NETWORK FOR RETAILERS AND COOPERATORS

Advertising Contract

Name of business _____

Website _____

Billing address _____

City _____

State _____

Zip _____

Your name _____

Email _____

Phone _____

Billing contact _____

Email _____

Phone _____

Print Ads

Please select a size and circle desired shape + placement

SIZE

_____ Full-page | front cover inside | back cover | back cover inside

_____ Full page | inside

_____ Half page | vertical | horizontal | half junior

_____ Third page | vertical | square

_____ Quarter page | vertical | banner

_____ Sixth page | vertical | horizontal

_____ Eighth page | horizontal

_____ Classified | display | logo + < 176 words

Web Ads

_____ 225 pixels wide x 225 pixels high

_____ 225 pixels wide x 450 pixels high

Months to run the ad:

BEGIN _____ END _____

CLICK THROUGH URL _____

Print Issue Dates

MONTHS

YEAR

_____ Jan-Feb _____

_____ Mar-April _____

_____ May-June _____

_____ July-Aug _____

_____ Sept-Oct _____

_____ Nov-Dec _____

Social Media Add-Ons

_____ Facebook 1 2 3 per month

_____ Instagram 1 2 3 per month

_____ Twitter 1 2 3 per month

BEGIN _____ END _____

CLICK THROUGH URL _____

Amount Payable

Print ad rate (see next page) _____ x number of insertions _____ = TOTAL PRINT _____

Web ad rate (see next page) _____ x number of months _____ = TOTAL WEB _____

Social media rate (as negotiated) _____ x number of months _____ = TOTAL SOCIAL MEDIA _____

TOTAL CONTRACT _____

CUSTOMER SIGNATURE _____ DATE _____

SALES MANAGER SIGNATURE _____ CGN SIGNATURE _____

Price List and Procedures

Print Ad prices and sizes

Discounts apply to long-term placements

SIZE	ONE TIME	3 MONTHS/YR	6MONTHS/YR
Full-page back cover	\$1690	\$1520	\$1350
Full page inside front or back cover	\$1500	\$1390	\$1230
Full page inside	\$1320	\$1180	\$1050
Half page vertical horizontal half junior	\$990	\$890	\$790
Third page vertical square	\$750	\$675	\$600
Quarter page vertical banner	\$500	\$450	\$400
Sixth page vertical horizontal	\$375	\$340	\$300
Eighth page horizontal	\$260	\$230	\$200
Classified display w. logo + < 176 words	\$250	\$210	\$180

Web Ads

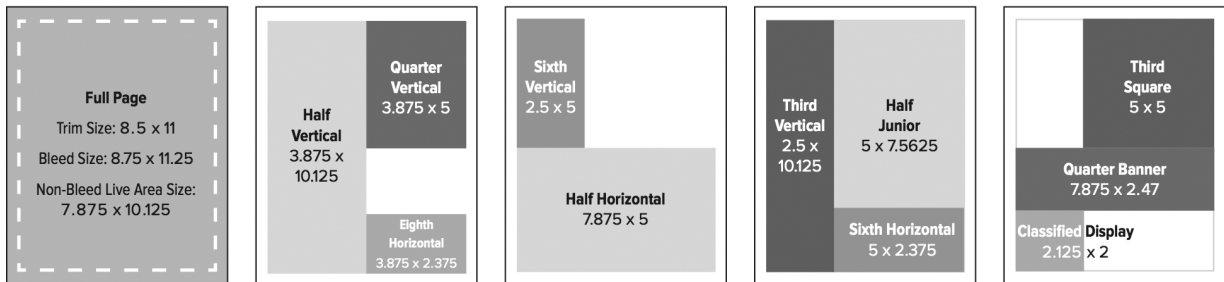
SMALL \$100 per month
225 pixels wide x 225 pixels high

LARGE \$180 per month
225 pixels wide x 450 pixels high
Includes one-page online directory listing

Web ads rotate and appear on the public-facing side of grocer.coop. You receive a one-page listing in our private Market section for the length of any advertising contract—you can tell viewers more about your business there.

Web ads rotate and appear on any page of the site, including the public-facing views. You receive a one-page listing in our Market section for the length of any advertising contract where you can tell viewers more about your business.

Grocer.coop offers advertisers an around-the-clock opportunity to reach food co-op staff and shoppers. Our site is a networking and resources hub for food co-op staff and board members and is well-visited by the general public.



PAYMENT + PROCEDURES

- CGN requires pre-payment from first-time advertisers for the first ad in a sequence.
- Payments are made through our Quickbooks system, and can be made with check, ACH deposit, or credit card. Invoices are sent via email through Quickbooks on publication. You also receive a copy of the invoice with a complementary issue of the magazine. All ad contracts are to be paid during the contracted time period.
- We can help if your ad is not camera ready. Charges apply for design assistance.
- Please submit your ad materials one month in advance of the month of publication or make other arrangements.

Sales management and assistance

For advertising sales, contact:

Savannah Michel savannah@grocer.coop

812-727-3063

To submit ad materials and make general inquiries about Cooperative Grocer Network, contact:

Ellen Michel ellen@grocer.coop

812-269-6483

Signature:

Email:

Company:

Signature:

Email:

Company: